

# MARC ALLEN EISNER

## ADDRESS

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Department of Government, John E. Andrus Center for Public Affairs,  
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## PERSONAL

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Born 22 January 1961, Milwaukee, Wisconsin

Married, Patricia Besgrove

## ACADEMIC POSITIONS

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2005- Henry Merritt Wriston Chair of Public Policy, Wesleyan University

2014- Chair, Government Department, Wesleyan University

2000-03 Chair, Government Department, Wesleyan University

1999- Professor of Government, Wesleyan University

1995-99 Associate Professor of Government, Wesleyan University

1989-95 Assistant Professor of Government, Wesleyan University

## EDUCATION

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1989 Doctor of Philosophy, Political Science  
University of Wisconsin-Madison

2001 Master of Business Administration, International Business,  
University of Connecticut

1985 Master of Arts, Political Science  
Marquette University

1983 Bachelor of Arts, Political Science and Philosophy  
University of Wisconsin-Madison

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## OTHER PROFESSIONAL ACTIVITIES AND POSITIONS

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President, New England Political Science Association, 2001-02  
 President-elect, New England Political Science Association, 2000-01  
 Vice-President, New England Political Science Association, 1999-01  
 Advisory Board, American Antitrust Institute, 1999-2001  
 Editorial Board, *Explorations in Public Policy*, Lynne Rienner Publishers,  
 1998-present  
 Editorial Board, *New England Journal of Political Science*, 2002-present

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## PROFESSIONAL MEMBERSHIPS

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American Political Science Association

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## HONORS AND AWARDS

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Master of Arts Ad Eundem Gradum, Wesleyan University, 2000

Recipient of Carol A. Baker Memorial Prize, Wesleyan University, in  
 recognition of excellence in research and teaching, 1992

Pi Sigma Alpha, National Political Science Honor Society

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## BOOKS

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1. Marc Allen Eisner, *Antitrust and the Triumph of Economics: Institutions, Expertise, and Policy Change*. (Chapel Hill: University of North Carolina Press, 1991). ISBN 0-8078-1955-7 (hc).
  - Reissued in 2010 as part of the UNC enduring editions series. ISBN 0-8078-6534-6 (pbk).
2. Marc Allen Eisner, *Regulatory Politics in Transition*. (Baltimore: Johns Hopkins University Press, 1993). ISBN 0-8018-4557-2 (hc) 0-8018-4558-0 (pbk).
  - Second edition (2000) ISBN 0-8018-6492-5 (pbk).
3. Marc Allen Eisner, *The State in the American Political Economy: Public Policy and the Evolution of State-Economy Relations*. (Englewood Cliffs, NJ: Prentice-Hall, 1995). ISBN 0-13-294810-9 (hc).
4. Marc Allen Eisner, Jeff Worsham and Evan Ringquist, *Contemporary Regulatory Policy: Politics, Institutions, and Policy Subsystems*. (Boulder: Lynne Rienner, 2000). ISBN 1-55587-767-2 (hc) 1-55587-772-9 (pbk).
  - Second edition (2006) ISBN 1-58826-411-4 (pbk).
5. Marc Allen Eisner, *From Warfare State to Welfare State: World War I, Compensatory State-Building, and the Limits of the Modern Order*. (State

- College: Penn State Press, 2000). ISBN 0-271-01995-6 (hc) 0-271-01996-4 (pbk).
6. Marc Allen Eisner, *Governing the Environment: The Transformation of Environmental Protection*. (Boulder: Lynne Rienner, 2007). ISBN 1-58826-460-2 (hc) 1-58826-485-8 (pbk).
  7. Marc Allen Eisner, *The American Political Economy: Institutional Evolution of Market and State*. (New York: Routledge, 2011). ISBN 978-0-415-99960-1 (hc) 978-0-415-99962-5 (pbk).
    - Second edition (2014) ISBN 978-0-415-70820-3 (hc) 978-0-415-70821-0 (pbk).
    - Named Outstanding Academic Title by *Choice* (2014)
  8. James J. Gosling and Marc Allen Eisner, *Economics, Politics and Public Policy*. (Armonk, NY: M.E. Sharpe, 2013). ISBN 978-0-7656-3769-7 (hc) 978-0-7656-3770-3 (pbk)

#### ARTICLES AND BOOK CHAPTERS

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1. Marc Allen Eisner, "Before the Third Act: Crony Capitalism and the Origins of the Financial Crisis." *The Georgetown Journal of Law & Public Policy*, 11 (2013): 391-410.
2. Marc Allen Eisner, "Beyond the Logic of the Market: Toward an Institutional Analysis of Regulatory Reforms." In *The Handbook of Regulation*, ed. David Levi-Faur. (Cheltenham, UK: Edward Elgar, 2011), 129-141.
3. Marc Allen Eisner, "Private Environmental Governance in Hard Times: Markets for Virtue and the Dynamics of Regulatory Change." *Theoretical Inquiries in Law*, 12,2 (2011): 89-115.
4. Marc Allen Eisner, "Institutional Evolution or Intelligent Design? Constructing a Regulatory Regime for Nanotechnology." In *Environmental Regulation in an Age of Uncertainty*, ed. Christopher J. Bosso. (Washington, DC: Resources for the Future, 2010), 28-45.
5. Marc Allen Eisner, "Markets in the Shadow of the State: An Appraisal of Deregulation and Implications for Future Research." In *Government and Markets: Toward a New Theory of Regulation*, ed., Edward Balleisen and David Moss. (Cambridge: Cambridge University Press, 2009), 512-37.
6. Edward Balleisen and Marc Allen Eisner, "The Promise and Pitfalls of Co-Regulation: How Governments Can Draw on Private Governance

- for Public Purpose.” In *New Perspectives on Regulation*, ed. David A. Moss and John Cisternino. (Cambridge: The Tobin Project, 2009), 127-50.
7. Marc Allen Eisner, “Environmental Policy from the New Deal to the Great Society: The Lagged Emergence of an Ideological Dividing Line.” In *Conservatism and American Political Development*, ed. Brian J. Glenn and Steven M. Teles. (New York: Oxford University Press, 2009), 21-52.
  8. Marc Allen Eisner, “Protecting the Environment at the Margin: The Role of Economic Analysis in Regulatory Design and Decisionmaking.” in *Expertise in Law and Regulation*, ed. Gary Edmond and David Mercer (Aldershot: Ashgate, 2004), 67-84.
  9. Marc Allen Eisner, “Corporate Environmentalism, Regulatory Reform, and Industry Self-Regulation: Toward Genuine Regulatory Reinvention in the United States.” *Governance*, 17, 2 (April 2004): 145-68.
  10. Evan J. Ringquist, Jeff Worsham, and Marc Allen Eisner, “Salience, Complexity, and the Legislative Direction of Regulatory Bureaucracies.” *Journal of Public Administration Research and Theory*, 13, 2 (2003): 141-164.
  11. Jeff Worsham, Evan J. Ringquist, and Marc Allen Eisner, “A Theory of Political Influence of the Bureaucracy.” *Research in Public Administration*, 4 (1998): 251-76.
  12. Marc Allen Eisner, Jeff Worsham, and Evan Ringquist, “Assessing the Assumptions: A Critical Analysis of the Positive Theory of Political Control.” (*Administration and Society*, 28, 4 (February 1997): 419-40.
  13. Marc Allen Eisner, Jeff Worsham, and Evan Ringquist, “Crossing the Organizational Void: The Limits of Agency Theory in the Analysis of Regulatory Control.” *Governance*, 9, 4 (October 1996): 407-28.
  14. Marc Allen Eisner, “Progressivism, Social Complexity, and the Texture of the Past (review essay).” *Journal of Policy History*, 8, 2 (1996): 284-88.
  15. Marc Allen Eisner, “Discovering Patterns in Regulatory History: Continuity, Change, and Regulatory Regimes.” *Journal of Policy History*, 6, 2 (Spring 1994): 157-87.
  16. Marc Allen Eisner, “Economic Regulatory Policies: Regulation and Deregulation in Historical Context.” In *Handbook of Administrative Law and Regulation*, ed. David H. Rosenbloom and Richard D. Schwartz. (New York: Marcel Dekker, 1994), 91- 116.

17. Marc Allen Eisner, "Bureaucratic Professionalization and the Limits of the Political Control Thesis: The Case of the Federal Trade Commission." *Governance*, 6,2 (Spring 1993): 127-153.
18. Marc Allen Eisner, "On the Centennial of the Sherman Act: Defining a Future for America's Aging Competition Policy." *Business in the Contemporary World*, 3,2 (Winter 1991): 38-50.
19. Marc Allen Eisner, "Institutional History and Policy Change: Exploring the Origins of the New Antitrust." *Journal of Policy History*, 2,3 (Fall 1990): 261-289.
20. Marc Allen Eisner and Kenneth J. Meier, "Presidential Control versus Bureaucratic Power: Explaining the Reagan Revolution in Antitrust." *American Journal of Political Science*, 34,1 (February 1990): 270-87.

Reprinted in *Evolution of Antitrust Policy from Johnson to Bush* (Business and Government in America Since 1870, Vol 10 , ed. Robert H. Himmelberg. (New York: Garland, 1994).

#### UNREFEREED WORKS

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1. Marc Allen Eisner, "Regulation," in *American Governance*, ed. Stephen L. Schechter. (New York: Macmillan, forthcoming).
2. Marc Allen Eisner, "Employment and Workplace Issues." *Encyclopedia of United States Political History*, Volume 5, ed. Thomas Langston. (Washington, DC: CQ Press, 2010).
3. Marc Allen Eisner, "Regulatory Agencies, 1946-1975." *Encyclopedia of United States Political History*, Volume 5, ed. Thomas Langston. (Washington, DC: CQ Press, 2010).
4. Marc Allen Eisner, "Regulatory Agencies, 1976-Present." *Encyclopedia of United States Political History*, Volume 6, ed. Thomas Langston. (Washington, DC: CQ Press, 2010).
5. Marc Allen Eisner, "Forward" to Russell D. Murphy, *Strategic Calculations and the Admission of New States into the Union, 1789-1960: Congress and the Politics of Statehood*. (Ceredigion, UK: Edwin Mellen Press, 2008).
6. Marc Allen Eisner, "Conservatism: The United States." *Encyclopedia of the Modern World*, ed. Peter N. Stearns (New York: Oxford University Press, 2008).

## WORK IN PROGRESS

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*Beyond Deregulation: The Dynamics of Regulatory Change in a Deregulatory Era.*  
Book manuscript in preparation

## WORKING PAPERS/REPORTS

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1. "Beyond the Logic of the Market: Toward an Institutional Perspective on Regulatory Reform." Jerusalem Papers in Regulation and Governance, Working Paper No. 3, May 2010.
2. Marc Allen Eisner and Evan J. Ringquist, "Toward a Communitarian Future: Regulatory Reform Recommendations for the State of Wisconsin." Report prepared for the State of Wisconsin Commission for the Study of Administrative Value and Efficiency (SAVE Commission), 10 August 1994.

## PROFESSIONAL PAPERS AND PRESENTATIONS

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1. "Crisis, Policy Learning, and the Emergence of a Regime for Oil Spill Risks." Paper delivered at "Improving Risk Regulation: From Crisis Response to Learning and Innovation." OECD Conference Center, Paris France, 13 October 2014.
2. "Beyond the Regulation-Deregulation Dichotomy: What Scholars of Regulation Can Learn from Analyses of Institutional Change." Paper delivered at the New England Political Science Association Annual Meeting, Woodstock, VT, 25 April 2014.
3. "Policy Regimes in Political Time: Path Dependency, Regime Change and the Case of US Financial Regulation." Paper delivered at the International Conference on Public Policy, Grenoble, France, 26 June 2013.
4. "Evolving Policy Regimes and the Financial Crisis." Paper delivered at the New England Political Science Association Annual Meeting, Portland, ME, 3 May 2013.
5. "From Santa Barbara to the Exxon-Valdez: Policy Learning and the Emergence of a New Regime for Managing Oil Spill Risk." Paper

- delivered at a workshop “Reclaibrating Risk: Crises, Perceptions, and Regulatory Responses.” Kenan Institute for Ethics, Duke University, Durham, NC, 22 February 2013.
6. “Before the Third Act: Crony Capitalism and the Origins of the Bailout.” Paper delivered at Georgetown Institute for the Study of Markets and Ethics symposium: “The Ethics of Bailouts and Government Support of Corporations: Public Benefit or Crony Capitalism?” Georgetown University, Washington DC., November 30, 2012.
  7. “Environmental Protection in the United States: Fragmentation, Rigidity, and the Problems of Institutional Design.” Paper delivered at the international workshop: “Governing Sustainable Development: Evolution of Environmental Administration in Europe and the United States.” Science Po, Paris, September 21, 2012.
  8. “Design for Environment: Lessons from the Environmental Protection Agency.” Paper delivered at the symposium: “Crisis and the Challenges of Regulatory Design,” Duke University, Durham, NC, June 2-3, 2011.
  9. “Private Environmental Governance in Hard Times.” Paper delivered at a workshop on Hard Law/Soft Law, Tel Aviv University School of Law. 3 June 2010.
  10. “Toward a New Regulatory Regime: What Lessons Can Be Learned from the Experience of Financial Deregulation?” Paper delivered to the New England Political Science Association annual meeting, Portland, ME, 9 May 2009.
  11. “Institutional Evolution or Intelligent Design: Constructing a Regulatory Regime for Nanotechnology.” Paper delivered to the New England Political Science Association, Providence, Rhode Island, 25 April 2008.
  12. “Markets in the Shadow of the State: An Appraisal of Deregulation and the Implications for Future Research.” Government & Markets: Toward a New Theory of Regulation. A Tobin Project Conference, White Oak, Florida, 1-3 February 2008.
  13. “Grasping at Shadows without Losing the Substance: Environmental Regulation and the Management of Uncertainty.” Paper delivered at the Nanotechnology and Regulatory Capacity Workshop, Northeastern University, Boston, Massachusetts, 9 November 9, 2007.

14. "The Revolution Betrayed? Modern Republicanism, State Development, and the Evolution of American Conservatism." Paper delivered to the New England Political Science Association, Newton, Massachusetts, 27 April 2007.
15. "Conservatives and Federal Environmental Policy: From the New Deal to the Great Society." Paper prepared for the presentation at the 2006 annual meeting of the American Political Science Association, Philadelphia, 31 August – 2 September 2006.
16. "Conservatives and American Political Development: Environmental Policy from the New Deal to the New Frontier." Paper prepared for presentation at the Policy History Conference, Charlottesville, Virginia, 2 June 2006.
17. "Conservatives and the Environment, 1945-1964." Paper prepared for presentation at the conference on Conservatism and American Political Development, Center for the Study of American Politics, Yale University, 24 February 2006.
18. "Regulatory Redesign at the EPA: Lessons from the HPV Challenge Program and the National Environmental Performance Track." Paper prepared for presentation at the 2005 Annual Meeting of the American Political Science Association, Washington, DC, 2 September 2005.
19. "Self-Regulatory Reluctance: Explaining the Slow Adoption of ISO 14001 in the United States." Paper prepared for presentation at the New England Political Science Association Annual Meeting, Portland, Maine, 29 April 2005.
20. "Paleo-Con(servationists): Conservatism and the Environment before the Environmental Era." Paper prepared for presentation at a conference, Conservatism and American Political Development, University of Pennsylvania, 27 April 2005.
21. "Setting Standards for the Commons: The Promise and Limitations of Standards-Based Self-Regulation." Paper prepared for presentation at the 2004 Annual Meeting of the New England Political Science Association, Portsmouth, New Hampshire, 30 April 2004.
22. "Regulation without a State? The Problems and Prospects of ISO 14000 and Standards-Based Self-Regulation." Paper prepared for presentation at the 2003 Annual Meeting of the New England Political Science Association, Providence, Rhode Island, 3 May 2003.



23. "The Problems and Prospects of Associational Self-Regulation: The Case of Environmental Protection." Prepared for delivery at the 2002 Annual Meeting of the American Political Science Association, Boston, 29-31 August, 2002.
24. "Protecting the Environment at the Margin: The Role of Economic Analysis in Regulatory Design and Decision-making." Paper prepared for presentation at a conference entitled Law's Experts: Interpreting Expertise in Legal and Regulatory Settings. The Australian National University, Canberra, 24 August 2002.
25. "The Market Is Not Enough: The State, Corporate Environmentalism, and Self-Regulation in Comparative Perspective." Paper prepared for delivery at the 2001 Annual Meeting of the American Political Science Association, San Francisco, 30 August -2 September 2001.
26. "The Roles of Salience and Complexity in Legislative Redirection of Bureaucratic Behavior." (with Evan Ringquist and Jeff Worsham) Prepared for delivery at the 2001 Annual Meeting of the Midwest Political Science Association, Chicago, 19-21 April 2001.
27. "The Market is not Enough: Corporate Environmentalism, Public Policy, and the Limits of EPA Reform." Paper prepared for delivery at the 2001 Annual Meeting of the New England Political Science Association, Portsmouth, New Hampshire, 4-5 May 2001.
28. "Green from Greed? Corporate Environmentalism and the Future of Regulation." Paper prepared for delivery at the 2000 Annual Meeting of the American Political Science Association, Washington, DC, 31 August -3 September 2000.
29. "The Hollowing Out of the State." Paper presented at the annual meeting of the Association for Evolutionary Economists, New York, New York, 2 January 1999.
30. "Conflict, Capacities, and Compensatory State-Building in the United States: World War I and the Modern American State." Paper prepared for delivery at the 1997 Annual Meeting of the American Political Science Association, Washington, DC, 28-31 August 1997.
31. "Salience, Complexity, and Resources in Models of Political Control: Bringing the Bureaucracy Back In." (with Evan Ringquist and Jeff Worsham). Paper prepared for delivery at the 1997 Annual Meeting of the American Political Science Association, Washington, DC, 28-31 August 1997.

32. "Eyes in the Back of Their Head: Saliency, Bureaucrats, and Agency." (with Jeff Worsham). Paper prepared for delivery at the 1996 Annual Meeting of the Western Political Science Association, San Francisco, 14-16 March 1996.
33. "Filling the Organizational Vacuum: The Limits of Agency Theory in the Study of Regulatory Control." Paper presented to the American Bar Foundation, Chicago, 28 April 1995.
34. "Subsystems, Policy Learning, and Agency"(with Evan J. Ringquist and Jeff Worsham). Paper prepared for presentation at the 1994 Annual Meeting of the Western Political Science Association, Portland, Oregon, 15 March 1995.
35. "Regulating War, Regulating Peace: War Mobilization and Compensatory Statebuilding in the Interwar Period." Paper delivered at the Annual Meeting of the American Political Science Association, New York, 3 September 1994.
36. "Regulation and Regulatory Regimes in Historical Perspective with Applications to Reform in the State of Wisconsin." Paper prepared for presentation before the State of Wisconsin Commission for the Study of Administrative Value and Efficiency, State Capitol, Madison, Wisconsin, 20 June 1994.
37. "Professionalization, Accountability, and Participation in the Regulatory State: Interest Group Responses to Regulatory Complexity." Paper prepared for presentation at the 1994 Annual Meeting of the New England Political Science Association, Salem, Massachusetts, 23 April 1994.
38. "Bringing the Bureaucracy Back In" (with Jeff Worsham and Evan Ringquist). Paper prepared for presentation at the 1994 Annual Meeting of the New England Political Science Association, Salem, Massachusetts, 22 April 1994.
39. "Double Agents--Who is Working for Whom?: Building a More Realistically Grounded Theory of Influence in the Bureaucracy" (with Evan J. Ringquist and Jeff Worsham). Paper prepared for presentation at the 1994 Annual Meeting of the Midwest Political Science Association, Chicago, 14 April 1994.
40. "Secret Agent Man: Reassessing the Assumptions of the Positive Theory of Political Control" (with Jeff Worsham and Evan Ringquist). Paper prepared for presentation at the Western Political Science Association Meeting, Albuquerque, New Mexico, 10 March 1994.

41. "Demobilization and Development: Models of the State and the Reformation of the U.S. Political Economy in the Interwar Period." Paper prepared for presentation at the American Political Science Association Annual Meeting, Washington DC, 2 September 1993.
42. "Professionalization, Political Control, and Regulatory Policy Change: An Assessment of the Positive Theory of Political Control" (with Jeff Worsham and Evan Ringquist). Paper prepared for presentation at the American Political Science Association Annual Meeting, Washington DC, 3 September 1993.
43. "Models of the State, Models of the Political Economy: World War I Demobilization, Interwar State-Building and the Incoherence of the New Deal." Paper prepared for presentation at the New England Political Science Association Annual Meeting, Northampton, Massachusetts, 3 April 1993.
44. "Institutional Evolution and Regulatory Change during the New Deal: The Origins of the Associational Regime." Paper prepared for presentation at the American Political Science Association Annual Meeting, Chicago, 6 September 1992.
45. "Agency Professionalization and Policy Change: The Case of the FTC." Paper prepared for presentation at the Midwest Political Science Association Annual Meeting, Chicago, 9 April 1992.
46. "Institutional History and Policy Analysis." Paper prepared for presentation at the New England Political Science Association Annual Meeting, Providence, 4 April 1992.
47. "Delegation and the Evolution of Regulatory Policy: Exploring the Problem of Professionalization." Paper prepared for presentation at the New England Political Science Association Annual Meeting, the Marriot, Worcester, Massachusetts, 12 April 1991.
48. "Regulatory Authority and the Delegation of Understanding: The Knowledge Problem and the Limits of Political Control." Paper prepared for presentation at the Midwest Political Science Association Annual Meeting, Chicago, 20 April 1991.
49. "On the Centennial of the Sherman Antitrust Act: Exploring the Interplay of Institutions and Ideas in the Definition of Antitrust." Paper prepared for presentation at the American Political Science Association Annual Meeting, 31 August 1990.

BOOK REVIEWS

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1. Anne M. Khademian, *The SEC and Capital Market Regulation: The Politics of Expertise*. The American Political Science Review, 87, 4 (1993): 1028-29.
2. Richard A. Epstein, *Bargaining with the State*. The American Political Science Review, 88, 3 (1994): 760-61.
3. Joseph V. Rees, *Hostages of Each Other: The Transformation of Nuclear Safety Since Three Mile Island*. The American Journal of Physics, 63, 4 (April 1995): 380-81.
4. William A. Fischel, *Regulatory Takings: Law Economics and Politics*. The Law and Politics Book Review, 5, 11 (November 1995): 267-69
5. Susan K. Sell, *Power and Ideas: North-South Politics of Intellectual Property and Antitrust*. Social Science Quarterly, 80, 2 (June 1999):428-30.
6. Scott C. James, *Presidents, Parties, and the State: A Party System Perspective on Democratic Regulatory Choice, 1884-1936*. American Political Science Review 95, 4 (December 2001):999-1001.
7. Wyatt Wells, *Antitrust and the Formation of the Postwar World*. The American Historical Review 107,5 (December 2002):1535.

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